

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
1<sup>st</sup> Floor, Bharat Sanchar Bhawan,  
H.C. Mathur Lane, Janpath, New Delhi - 110 001.  
Tel. No.011-23037109/200 Fax No.011-23329125



No.26-11/2007-R&C

Date: 18.09.2013

## Circular T&C-CM No. 41/13-14

To

The Chief General Manager,  
BSNL, Telecom Circles/ Telephone Districts.

Sub: Free talk time and SMS to C-Top up Franchisees/ retailers-reg.

Kindly refer to this office order of even No. dated 25.09.2009, 07.01.2010, 21.04.2010, 02.07.2010, 25.01.2012 and orders issued from time to time vide which the orders relating to C-Top up tariffs, replacement charges etc. were issued. The competent authority has decided to provide free talk time/SMS to the franchisee/retailers on achievement of monthly transaction amount through C-Top-Up SIM as under:-

Monthly Transaction Amount from C-Top-up SIM	Tariff and freebies to be offered on the C-Top-up SIM
Up to Rs.999	Tariff of General plan under prepaid and Plan-225 under postpaid mobile services.
Rs.1000 to Rs.4999	Tariff of Special C-Top-up plan.
Rs.5000 and above	Tariff of Special C-Top-up plan and Free 500 minutes On-net voice call & 100 Local/ National SMS Any-net (*).

\* This will be credited to his account in the following month.

2. The above tariff is applicable to both prepaid and postpaid C-Top-up plans.
3. The above tariff will be implemented with effect from **01.10.2013**.
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Circles may also send SMS conveying the above offer to the franchisee/retailers.
5. This circular is issued based on ECT approval No.1266 dated 12.09.2013. For queries/clarification/feedback in respect of above tariff, the communication may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi at [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in) for further review of the scheme.

(N. S. Dhami)  
AGM (T&C-CM)

Ph. 011-23734283

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT).
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.

(Subrat Kumar Mohakud)  
Dy. Manager (T&C-CM)